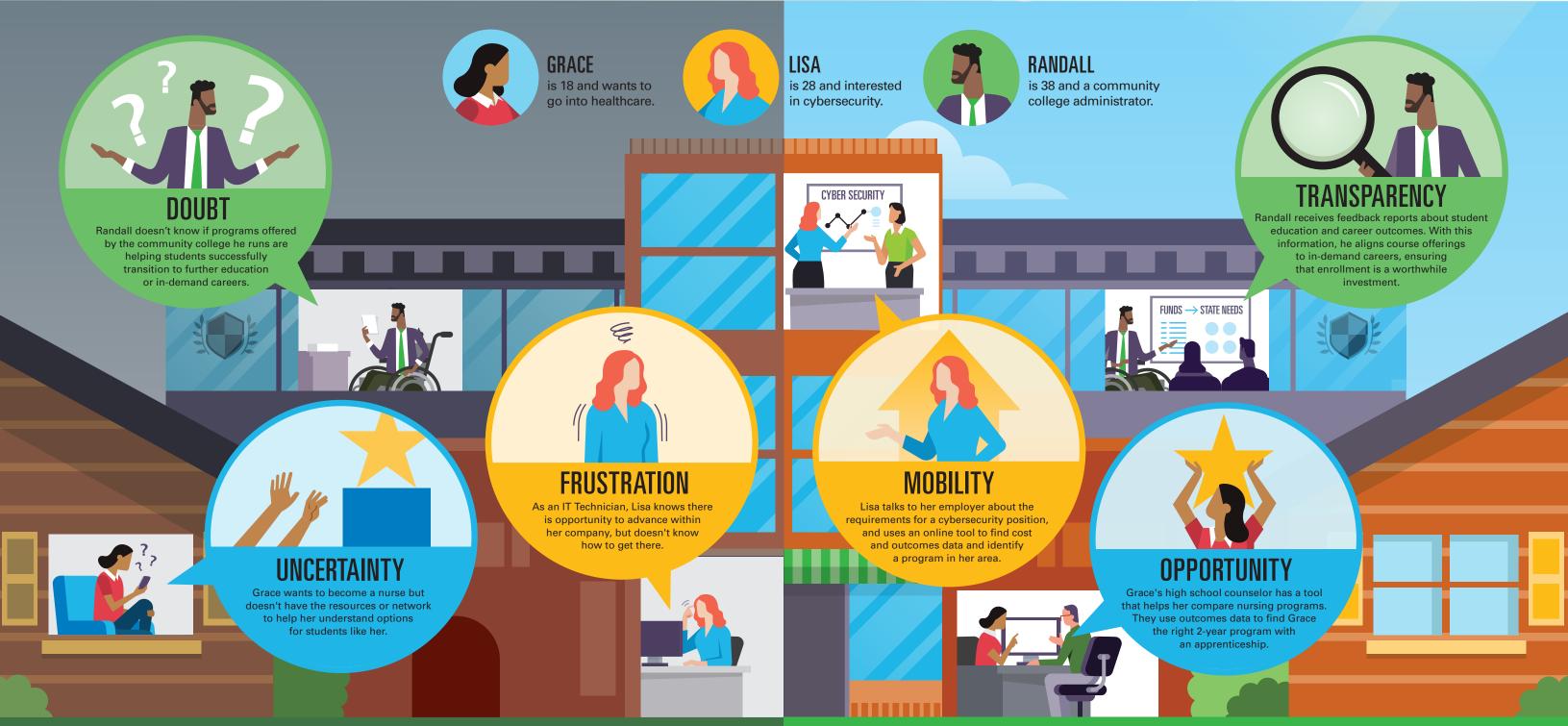
Clear Career Pathways Require Connected Data

One of the best decisions that state leaders can make is to prioritize getting individuals and system leaders quality information that helps them make choices about careers. Right now, information on high-quality credentials and their associated outcomes is often not available, resulting in a failed opportunity to prepare individuals to meet the needs of a changing economy. State leaders must modernize P–20W data systems and create tools that provide transparency about available credentials and their postsecondary and workforce outcomes. When it comes to a decision as important as preparing for a career, people deserve transparent and easy-to-understand information.



Credential Confusion

Grace, Lisa, and Randall are trying to find information about career opportunities and lack good information to help them understand and compare possible pathways. They are feeling frustrated and uncertain about the best path forward, and are left in the dark as they struggle to meet their goals.

Connected Clarity

State leaders have invested in data systems that connect information about credentials to postsecondary and workforce outcomes, and Grace, Lisa, and Randall now have tools that help them answer their questions about career choices. They have clarity about the landscape of opportunities available to them and potential outcomes for those opportunities.

