State Report Card BRIGHT SPOTS



States provide information on school performance at the state, district, and school levels. DQC identified features of state-produced report cards that make information clear and accessible for families, communities, and educators. States have a responsibility to provide this clear picture at an aggregate, statewide level as well as provide more specific information on districts and schools. While all states have room to improve, the states below are leading the way toward real transparency for communities. Policymakers looking to improve their state report card designs should consider these examples and ask themselves the following questions.

Does my state report card include data that is valuable to my community?

All report cards are federally required to include a number of different data points. States can make that information relevant to users by helping them tailor the data to answer their specific questions. Additionally, states can build on this required reporting by providing information that is valuable to answering their community's specific questions.

Minnesota's interactive dashboard allows users to break down—or cross-tabulate—data points, like test scores, by grade, subject, or subgroup depending on their need. Users can also compare up to three data points at one time, helping provide context for their school or district performance.





HINT

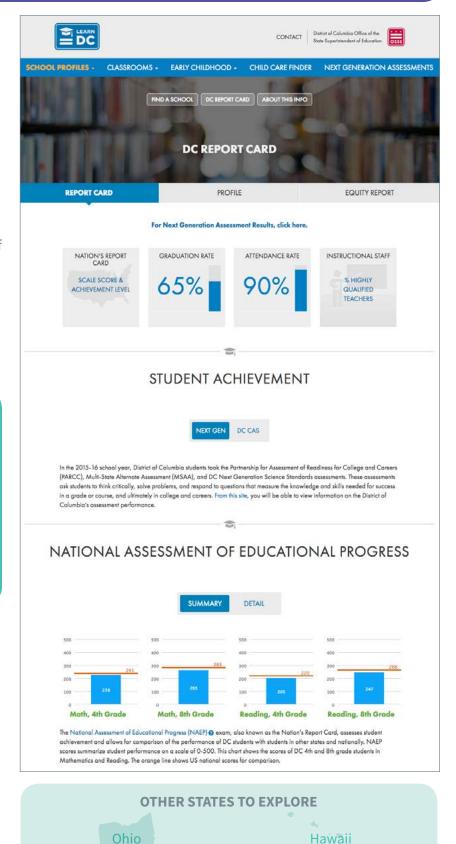
The Every Student Succeeds Act requires states to report data that can be cross-tabulated by the performance of students. States must enable data to be cross-tabulated at least by race, gender, English proficiency, and whether or not students have disabilities. Cross-tabulation allows leaders to dig into specific questions about student performance—for instance, examining the performance of boys who are both English language learners and have special needs as compared to their peers. Viewing cross-tabulated data on student performance provides leaders and communities a better understanding of achievement gaps and empowers them to improve direct resources and support.

Is my state's information clearly displayed?

The front page of a report card is a user's first impression. Sites or documents should require minimal time and effort to navigate to keep users fully engaged. When creating these reports, states should keep in mind that many users access this information on mobile devices.

Washington, DC's homepage gives users a simple overview of key indicators of student performance. From here, a user can click on one of the indicators for more information or search for a specific school. The design is simple with minimal text and clear visual cues to help guide users to the information they are seeking.

TIP At the state level, education leaders should think about the capacity of their team and the needs of the community to design a tool that works. Sometimes a welldesigned PDF can be a great resource!



Is my state's information easy to understand?

A report card has little value if people cannot understand the information being presented. In addition to having a clean design, data points should be explained without jargon, and resources should be included to empower community members to use the data.

Wisconsin's site includes directions and guidance to help users build graphs and navigate the data, depending on the level of information in which they are interested. The user-generated visuals also include a plain English explanation, as well as other tips to help users get the most out of the information.



TIP Information should be available in multiple languages to ensure that all users can access and understand the resource.

New York uses Google Translate to offer its dashboard in more than 100 different languages.

MY COMPARISONS You currently have nothing selected for compution. Click the +Kon below to add this state for comparison.			456	63%	206	28%		390		63	
			LEVEL 3		LEVEL 4			LEVEL 3			
			56	8%	7	1%		41	24	79	
H	> Select Language	Bulgarian	Esperanto	Haitian Creole	Italian	Latvian	Myanmar (Burmese)	Scots Gaelic	Swahili	Welsh	P
	Afrikaans	Catalan	Estonian	Hausa	Japanese	Lithuanian	Nepall	Serbian	Swedish	Xhosa	
	Albanian	Cebuano	Filipino	Hawaiian	Javanese	Luxembourgish	Norwegian	Sesotho	Tajik	Yiddish	
	Amharic	Chichewa	Finnish	Hebrew	Kannada	Macedonian	Pashto	Shona	Tamil	Yoruba	
_	Arabic	Chinese (Simplified)	French	Hindi	Kazakh	Malagasy	Persian	Sindhi	Telugu	Zulu	
	Armenian	Chinese (Traditional)	Frislan	Hmong	Khmer	Malay	Polish	Sinhala	Thal		ic
	Azerbaijani	Corsican	Galician	Hungarian	Korean	Malayalam	Portuguese	Slovak	Turkish		1
	Basque	Croatian	Georgian	Icelandic	Kurdish (Kurmanji)	Maltese	Punjabi	Slovenian	Ukrainian		
	Belarusian	Czech	German	Igbo	Kytgyz	Maori	Romanian	Somali	Urdu		
	Bengali	Danish	Greek	Indonesian	Lao	Marathi	Russian	Spanish	Uzbek		
	Bosnian	Dutch	Gujarati	Irish	Latin	Mongolian	Samoan	Sundanese	Vietnamese		
	Twitter					Teacher and Principal Evaluation			Select Lan	iguage 1	1



For more on what information all 50 states and the District of Columbia report, how they display it, and whether they make it accessible and understandable to a broad public audience, visit www.dataqualitycampaign.org/showmethedata.